Minutes of meeting

Time and location

Date: 31/3/2023 11am to 12pm Location: [via TEAMS/Zoom]

Present:	**Mare Maticevski (RMIT University), Oriana Acevedo (State Library of NSW) Rita Hardy (Merri-Bek Libraries) , Carmela Pitt (MCWH), Jacqui Lucas (ALIA), My Van Dang (Greater Dandenong Libraries), Kath York (Latrobe City Libraries), Barbara Parnaby (State Library of WA), , Dr Alice Chik (Macquarie University), Angela Kolar (MRRC), Andrew Aragala (City of Darwin Libraries), Lucia Johns (Federation of Community Language Schools), Joey Chung (Holmesglen Institute), Helen Kwaka (State Library of SA), Sandra Jammal (Northern Beaches Libraries)**
Apologies:	Hiba Kanj (City of Parramatta Libraries)
Next meeting:	21/04/23, 11am, Location: Zoom

Acknowledgement of country: ALIA Multicultural acknowledges the Traditional Owners of Country throughout Australia and recognises their continuing connection to lands, waters, cultures and communities. We pay our respect to Aboriginal and Torres Strait Islander peoples; and to Elders past and present and emerging.

Announcements:

Discussion

Item	Discussion	Action/who
1	Round table Introduction Nb: Alice Chik has 2nd language teaching & research background & has offered help to team	
2	Communications Plan (See attached).	

	Discussion Points re:	
	• Engaging more people from different sectors. Connectivity will continue to grow as our visibility increases over time.	Action: Everyone to reach out to networks and share website & link to subscribe to e-newsletter
	• Ensuring groups work on comms is quantifiably measurable	Action: Incorporate quarterly metrics to measure success of comm plan -(Mare)
	• Content for Blog posts welcome. Would like representation from across sectors highlighting research & events	Action: Send through content to Mare/Sandra.
	• Newsletter: used to update members & provide member content. Best platform for sharing info on Classification (see below point).	Action: Jacqui Lucas to contact Lisa Lynch who offered blog post on 'linguistic discrimination'.
	• Discussion re: Classification of LOTE movies. We need to look at what libraries consider important before legislation is made. Media release states: *Other minor amendments will cut unnecessary regulation, by introducing exemptions from classification for foreign language films distributed by public libraries and routine exhibitions hosted by cultural institutions, and removing the need to re-classify content that has already been classified for television.*	Action: Jacqui Lucas to ask Trish to speak to classification of LOTE meetings and facilitate discussion on where advocacy should be focused/logial next steps. Ask for April 28th. Action: Please email questions to Mare/Oriana to be forward to Trish
3	Project Groups	No action

	Document is still a draft No discussion	
4	Webinars 1. Webinar 1 Stereotypes Joey Chung; Hiba Kanj	**Action:** Proposed date June 30th
	2. Health information & Multicultural Communities Carmella Pitt; Oriana Acevedo	**Action**: Proposed date August 25th
	3. Topic from Consultation Survey Hiba Kanj	**Action:** Proposed date October 27th. Sandra Jammal to advise as to whether this date suits Hiba
5	Multicultural Framework Review and ALIA Contribution Discussion: Great opportunity for ALIA, a library voice, to be involved through a working group and give feedback for moving forward with multicultural services.	**Action:** Form a working group from the core being members of ALIA multicultural as well as asking others in sector. **Action:** Email Mare if interested in being part of the working group. (Anyone) **Action:** Include in e-newsletter for additional interest (Mare/Sandra) **Action:** Add Multicultural Framework Review to Project plan as additional item (Mare)

Other business/ Next steps		

Communications strategy

Channel	Purpose	Audience	How content will be created/responsibilities	Frequency	Measuring impact via quarterly report
Website/Posts	Blog posts sharing research, internal and external events	General LIS sector or public with a Multicultural focus, ALIA members	ALIA Multicultural members will take turns to submit content to be shared via the blog post. Invite to broader LIS community to contribute a post.	Monthly	Website engagement metrics
e-Newsletter	Share ALIA Multicultural group news, updates, events, member submitted content.	ALIA Multicultural subscribers	Compiled in Mailpoet. Sandra and Mare	Monthly	Mailpoet metrics
Facebook	Increase visibility and awareness. Sharing relevant library events, displays and messages in a visual manner and in text.	CALD community groups, libraries, authors, interested members of public.	Own content created and shared, announcements, visual, video. Related content shared from other libraries and organisations. Sandra and Mare	Weekly/Ad Hoc	Engagement metrics
Instagram	Increase visibility and awareness. Sharing relevant library events, displays and messages in a visual manner.	CALD community groups, libraries, authors, interested members of public.	Content shared from other Instagram pages, own messages, videos and photos. Sandra	Weekly/Ad hoc	Engagement metrics
Twitter	Increase visibility and awareness. Sharing relevant "Tweets", library events, displays and announcements in text and visual manner.	CALD community groups, libraries, authors, interested members of public.	Own content created and shared, announcements, visual, video. Related content shared from other libraries and organisations. Mare and Sandra	Weekly/Ad Hoc	Engagement metrics
Youtube	Share ALIA Multicultural group webinars	ALIA Multicultural Members	Webinars uploaded following event.	Ad Hoc	Engagement metrics
ALIA Multicultural email	Respond to emails sent to ALIA Multicultural inbox	Anybody that sends through an email to the contact form	Dependent upon the query. Convenors responsible for response.	Ad Hoc	Ad-hoc
ALIA National shared communication	ALIA Multicultural news cross-shared via ALIA Platforms	Wider LIS sector	Existing news and website posts. ALIA responsible for cross-promotion	Ad Hoc	ALIA metrics